

# Brew at the Zoo

**ADULT BEVERAGE**  
Vendor Application

**SATURDAY, SEPTEMBER 6, 2025 | 5:00 - 8:00 PM**

Company Name:

Contact Name:

Address:

City:

State:

Zip:

Daytime Phone:

Cell Phone:

Description of Beverages Being Served:

Best Time to Call:

☐ Morning ☐ Afternoon ☐ Evenings ☐ Weekend

Email Address:

Sellers Permit #

**YES! WE ARE INTERESTED IN PARTICIPATING IN THE 2025 BREW AT THE ZOO EVENT.**

Participating Vendors will get a 10' x 10' space.

**Event space is limited, so truck space will be provided on a first come first served basis.**

I Will Be Using: ☐ Truck ☐ Tent ☐ Trailer

☐ I Do NOT Need Electricity.

☐ I Need Electricity For:

- Bring a 100 ft heavy duty electrical cord.
- If you will need more than 20 amps of electricity, please bring a quiet generator.

Adult beverage vendors can be reimbursed at COST up to \$300 for what is poured at the event. If you do not wish to be reimbursed, a donation letter for the retail dollar amount poured needs to be provided. All proceeds from this event benefit the Charles Paddock Zoo.

Please return this vendor form and the hold harmless form immediately to secure your location at the 2025 Brew at the Zoo. First come first served for location requests. Forms can be submitted by August 22, 2025. Forms can be mailed to the address below or emailed to [tbanish@atascadero.org](mailto:tbanish@atascadero.org).

## Required:

- ☐ Hold Harmless. SIGNATURE REQUIRED.
- ☐ General Liability Insurance for \$1 Million (naming City of Atascadero as additionally insured)

## Please Return Form To:

Brew at the Zoo  
City of Atascadero  
6500 Palma Ave.  
Atascadero, CA 93422

Set up time for this event begins promptly at 4 pm. The event starts at 5:00 pm and ends at 8:00 pm. Please be set up by 5 pm and do not tear down before 8:30 pm, even if you run out of product! Please bring your own pop-ups, tables, tablecloths, chairs, and water. Event space is limited so **regular tables recommended, with EZ up tents on an as needed basis only, please.** Be advised: If you cancel before August 22, 2025, a \$100 cancellation fee will be assessed.

Signature of Vendor: \_\_\_\_\_

Date: \_\_\_\_\_

**QUESTIONS:** Terrie Banish | (805) 470-3490 | [tbanish@atascadero.org](mailto:tbanish@atascadero.org)





# City of Atascadero Hold Harmless

**BREW AT THE ZOO 2025**

## **RELEASE OF LIABILITY:**

The Commercial Vendor, for herself/himself and successors, assigns, heirs, estate, employees, and all other persons, know or unknown, being fully aware that participation will expose her/ him to a risk of property damage, bodily injury, personal injury and/or death, hereby releases, waives, discharges and covenants not to sue **THE CITY OF ATASCADERO**, their officers, directors, trustees, employees, agents, representatives, volunteers, and servants, and all other persons and associates connected with **BREW AT THE ZOO** and **THE CITY OF ATASCADERO**, whether known or unknown (HEREINAFTER COLLECTIVELY "SPONSORS"), from any and all liability, including for activity or passive negligence, for any and all property damage, personal injuries, bodily injury, death and/or other claims or causes of action arising out of or relating to the Commercial Vendor's participation in **BREW AT THE ZOO. THE CITY OF ATASCADERO** INCLUDING THOSE CLAIMS WHICH ARE KNOWN AND UNKNOWN, FORESEEN AND UNFORESEEN, FUTURE OR CONTINGENCE.

## **COVENANT NOT TO SUE:**

The Commercial Vendors Representative, for herself/himself and successors, assigns, heirs, estate, employees, and all other persons, known or unknown, covenants not to directly or indirectly commence or prosecute any action, suit, claim or other proceeding against the Sponsors arising out of or related to **THE CITY OF ATASCADERO**.

The Commercial Vendors Representative is aware of Civil Code 1542 and waives its effect. Civil Code 1542 provides: "A general release does not extend to claims which the creditor does not know or suspect to exist in his favor at the time of executing this release, which is known by him, must have materially affected his settlement with the debtor."

## **INDEMNITY AGREEMENT:**

Commercial Vendors Representative shall indemnify and hold harmless the Sponsors against any and all claims, demands, causes of action, personal injuries, death, damage, costs and liabilities, in equity, of every kind and nature, whatsoever, directly or proximately resulting or caused by the act or omission of the Commercial Vendors Representative, or any of its officers, agents, employees, guests, patrons, or invitees, and the Commercial Vendors Representative shall, at its sole risk and expense, defend any and all suits, actions or other legal binding proceedings which may be brought or instituted against any Sponsor or any such claim, demand or cause of action, and the Commercial Vendors Representative shall pay for any and all damaged or loss to the property of any Sponsor due to such loss or theft of such property, done or caused by the Commercial Vendors Representative, its officers, employees, guests, patrons, and invitees.

Business Name/Person:

Phone Number:

Business Address:

Email Address:

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_



**Atascadero Vendor Packet Brew at the Zoo 2025**